

# Marina Gibbons

## Contact



408-768-6992



MarinaFrancescaFreelance@gmail.com

## Education

BOWLING GREEN STATE UNIVERSITY

M.Ed Instructional Design &

Technology, 4.0 GPA

2021 – 2023

NOTRE DAME DE NAMUR UNIVERSITY

BSBA Accounting, 3.79 GPA

1993

## Skills

LEARNING METHODOLOGIES

ARTICULATE 360

CANVA

WORDPRESS

MS OFFICE

## Experience

INSTRUCTIONAL DESIGNER

IDOL courses

2018 to present

During and after successful completion of IDOL, I entered their talent pool. Projects I completed included script writing for online learning modules, content design, and culling/collating curriculum ideas for further course development. Beta reader/reviewer for owner's first published book on instructional design.

LEARNING LEADER

Zeevo

2016 to 2018

Curriculum mapping and development of entire staff training development plans (for all levels including onboarding), existing content assessment, design/development of new content, facilitation. Successfully achieved NASBA accreditation on first attempt for group live learning

SENIOR MANAGER, LEARNING LEAD

Deloitte & Touche, LLP

2001 to 2010

Curriculum mapping for global division (all levels) and identification of content gaps which formed the new course development plan. Project manager for training seminars. Facilitation lead. Trainer for Train-the-Trainer sessions. Design and author technical and soft skills courses. Involved with updates to firm methodologies.

## Abilities & years

INSTRUCTIONAL

DESIGN/CURRICULUM| 10+

ACCOUNTING/AUDIT| 15+